

Are you our new communications, PR and marketing intern?

We are looking for a talented communication specialist to reach and attract creative and targeted customers and communities and to manage our social media accounts. You are responsible for creating an effective strategy and can execute it with original text and image content. You manage our corporate image in a coherent way to achieve our goals. Your main goals are that you must be able to promote our company to reach existing and new customers and that you can increase their involvement.

You are the specialist, so we expect you to deal with the latest trends in digital technologies and social media. If you are service-minded and can creatively deal with various online marketing tools, such as websites, podcasts and blogs, this internship will suit you. You must have excellent communication skills and be able to express the business visions in an effective way.

Ultimately, you should be able to lead our presence on social media and organize high levels of web traffic and customer engagement. Creating off-line engagement like meet-ups and workshops would mean a big big plus.

Responsibilities

- Design and implement social media strategy to match business objectives through competitive research, platform determination, benchmarking, message exchange and target group identification.
- Create and optimize business pages within each platform to increase the visibility of the company's social content.
- Generating, editing, publishing and sharing daily content (e.g. original text, photos, videos and news). Content that builds a meaningful connection with our community and encourages action
- Establish our presence on the web to increase brand awareness.
- Design and monitor SEO and web traffic statistics.
- Design digital media campaigns that are aligned with our goals.
- Propose and implement new actions to increase brand awareness, such as promotions, competitions, meet-ups.
- It is a plus if you can make proposals and use marketing methods to increase profitability and customer reach and involvement.

Requirements

- Experience with social and digital media and making strategies.
- Ability to deliver creative content (text, image and video).
- Knowledge of web design and web development, SEO and Google Analytics.
- Experience with visual communication principles.
- Strong in giving advice, creating and editing photo / video / text, presentation, writing and communication skills. Analytically strong.
- Being able to bear responsibility over our social media.
- Good understanding of the most important marketing channels.
- Positive attitude, detail and customer orientation.

- Perfect English, Dutch is a plus as is having experience working with different business models and sectors.
- Experience with Photoshop, Final Cut Pro, Premiere Pro, Audacity or other media editing software.

The period for your internship should be 3 to 6 months.

When to start? As soon as possible in the new year. Let's start the new year in a great way!

You'll be working at 42Workspace in Rotterdam so that's a fantastic opportunity to meet new people and learn from others!

Send us an email and apply for an internship with us!

Hope to meet you soon!

Call us for more info on our organization or check out www.futureembassy.nl

Mirco Rossi
06-46292396
Mircorossi1979@gmail.com

or

Koen Hartog
K.L.hartog@gmail.com
06-17473222